



# **Top 300 Headings 2008**

## **(Alpha Order)**

Rank		References (Millions)
111	Accountants-Certified/Public	18.5
55	Air Conditioning Contractors & System	40.1
114	Air Conditioning Equip & Sys Repairing	17.2
46	Airline Companies	45.5
273	Amusement Places	5.2
269	Animal Hospitals	5.3
262	Animal Shelters	5.5
124	Antiques Dealers	15.0
57	Apartments	36.8
39	Appliances HH Major Serv & Repair	51.7
165	Appliances HH Major Supplies & Parts	10.1
53	Appliances Household Major Dealers	41.6
205	Appraisers	7.8
223	Architects	7.2
284	Asphalt & Asphalt Products	4.8
8	Attorneys/Lawyers	229.9
6	Auto Dealers New, Used and Non-Spec	238.1
	<i>Auto Dealers, New</i>	172.3
	<i>Auto Dealers Used</i>	65.8
3	Auto Parts New, Used & Non-Spec	442.2
	<i>Auto Parts New</i>	297.3
	<i>Auto Parts Used</i>	144.9
228	Auto Radio & Stereo Sys Sales & Ser	7.0
32	Auto Renting & Leasing	56.9
4	Auto Repairing & Service	373.9
260	Auto Seat Covers, Tops & Upholstery	5.7
40	Auto Wrecking Salvage	51.6
44	Automobile Body Repairing & Painting	47.1
257	Automobile Detailing	5.7
79	Bakers Retail	24.9
19	Banks	100.1
230	Banquet Rooms	6.9
113	Barbers	17.4
278	Bearings	4.9
12	Beauty Salons	178.9
156	Beauty Salons Equipment & Supplies	10.9
127	Bicycles Dealers	14.7
216	Boat Dealers	7.4
276	Boat Equipment & Supplies	5.0
297	Boat Repairing	4.4
75	Book Dealers Retail	26.2
145	Bowling	12.2

		References
Rank		(Millions)
240	Brake Service	6.6
190	Bridal Shops	8.5
116	Building Contractors	17.0
56	Building Materials	39.9
120	Bus Lines	15.8
251	Cabinets	6.0
267	Campgrounds & RV Parks	5.4
284	Car Washing & Polishing	4.8
157	Carpenters	10.8
22	Carpet & Rug Cleaners	83.8
51	Carpet & Rug Dealers New and Non Specific	41.9
106	Caterers	19.5
99	Cellular Telephone Equip & Supls	20.9
297	Cement Retail	4.4
47	Child Care Centers/Day Care	44.9
246	Chimney Cleaning	6.1
34	Chiropractors, DC	52.9
23	Churches	79.9
83	Cleaners Dry	24.2
66	Clinics	30.7
257	Clubs	5.8
291	Coin Dealers, Supplies, Etc.	4.7
262	Collectibles	5.6
69	Computer Dealers	29.6
76	Computers Service & Repair	26.1
216	Computers Software, Services	7.4
216	Computers Supplies & Parts	7.3
161	Concrete Ready Mixed	10.4
81	Concrete Contractors	24.6
154	Concrete Products	11.2
188	Consignment Service	8.7
42	Contractors General	47.2
278	Copying & Duplicating Service	4.9
166	Copying Machines & Supplies	10.0
273	Costumes Masquerade & Theatrical	5.1
118	Craft Supplies	16.1
190	Credit Unions	8.5
172	Dancing Instruction	9.4
163	Delivery Service (UPS, Fed Ex)	10.4
7	Dentists	236.4
10	Department Stores	195.9
150	Discount Stores	11.5

		References
Rank		(Millions)
128	Door	14.5
208	Doors Repairing	7.6
278	Draperies & Curtains Retail & Custom	4.9
211	Driving Instruction	7.5
124	Electric Companies	15.1
26	Electric Contractors	66.1
140	Electric Equip & Supplies Retail	13.1
182	Electric/Electrical Other	9.0
52	Electronic Equip & Supls Dealers	41.7
71	Employment Agencies	29.1
159	Engineers Professional	10.6
205	Entertainment Bureaus	7.8
211	Excavating Contractors	7.5
246	Exercise & Physical Fitness Programs	6.1
176	Exterminator	9.2
123	Fabric Shops	15.4
126	Farm Equipment	14.8
223	Feed Dealers	7.1
89	Fence	22.7
166	Fingernail Salons Nail Salons	9.9
273	Fish & Seafood Retail	5.2
205	Floor Laying, Refinishing & Resurfacing	7.7
110	Floor Materials	18.5
18	Florists Retail	103.2
86	Funeral Directors	24.0
291	Furniture Repairing & Refinishing	4.6
25	Furniture Retail & Non Specific	77.2
251	Furniture Used	6.1
130	Garden & Lawn Equipment & Supls	14.4
174	Garden Centers	9.3
170	Gas Companies	9.7
132	Gas Propane	14.1
231	Gift Shops	6.7
31	Glass Auto, Plate, Window, Etc.	59.0
65	Golf Courses Public	32.2
234	Golf Equipment & Supplies Retail	6.7
38	Government City, Village & Town	52.3
50	Government Offices County	42.8
54	Government Offices State	40.2
83	Government Offices U.S.	24.3
21	Grocers Retail (Supermarket)	88.3
99	Guns & Gunsmiths	20.9

Rank		References (Millions)
103	Gutters & Downspouts	20.2
256	Halls & Auditoriums	5.9
15	Hardware Retail	149.2
223	Health & Diet Food Products Retail	7.1
208	Health Clubs	7.7
34	Heating Contractors	52.9
178	Heating Equip & Sys. Clean & Repair	9.1
152	Heating Equipment	11.4
128	Hobby & Model Constr. Supplies Retail	14.5
176	Home Builders	9.2
58	Home Centers (Home Depot, etc.)	36.7
134	Home Health Services	13.8
33	Home Improvements	53.0
11	Hospitals	181.3
27	Hotels	60.9
178	House Cleaning	9.1
284	Industrial Equipment & Supplies	4.8
14	Insurance	162.9
231	Interior Decorators & Designers	6.7
111	Internet	18.4
157	Janitor Service	10.8
107	Jewelers Retail	19.4
140	Junk Dealers (Junk Yards)	13.2
257	Karate & Other Martial Arts Instruction	5.8
150	Kennels	11.5
27	Landscape Contractors	60.9
269	Landscape Equipment & Supplies	5.3
45	Lawn Maintenance	46.1
92	Lawn Mowers	22.1
101	Lawn Mowers Sharpening & Repairing	20.4
91	Libraries Public	22.1
184	Lighting Fixtures Retail	8.7
120	Limousine Service	15.8
183	Liquor Stores	8.8
144	Loans	12.5
87	Locks & Locksmiths	23.6
24	Lumber Retail	77.5
190	Machine Shop	8.5
234	Marinas	6.6
278	Marriage,Family,Child & Indiv counselors	4.9
190	Mason Contractors	8.5
132	Massage	14.0

Rank		References (Millions)
262	Mattresses	5.5
199	Meat Retail	8.1
297	Mens' Clothing & Furnishings Retail	4.4
172	Mobile Telephone Service	9.4
246	Monuments	6.2
101	Mortgages	20.4
71	Motels	29.2
223	Motorcycle & Motor Sco. Repair & Serv	7.1
208	Motorcycle & Motor Sco. Supls & Parts	7.6
94	Motorcycles & Motor Scooters Dealers	21.8
83	Movers	24.2
222	Moving Equipment Rental	7.2
147	Mufflers & Exhaust Systems Engine	11.8
200	Music Non Specific	8.0
138	Musical Instruments Dealers Stores	13.2
103	Newspapers	20.2
76	Nurseries Plants, Trees, Etc.	26.0
276	Nurses	5.0
60	Nursing Homes	36.5
73	Office Supplies (Staples, Office Depot)	28.8
122	Oils Fuel	15.5
136	Optical Goods Retail	13.7
166	Opticians	10.0
58	Optometrists/Optometrists O.D.	36.6
67	Paint Retail	30.2
68	Painting Contractors	30.0
242	Parks	6.2
131	Party Supplies	14.2
200	Party Supplies Renting	8.1
216	Paving Contractors	7.4
203	Pawnbrokers	7.9
42	Pest Control Services/Exterminators	47.2
36	Pet Grooming	52.8
95	Pet Shops	21.4
74	Pet Supplies & Foods Retail	26.8
17	Pharmacies	128.9
109	Photographers Portrait	18.7
161	Photographic Equip & Supls Retail	10.4
171	Physical Therapists	9.6
2	Physician & Surgeons Specialist & Non Specific	1062.3
190	Picture Frames Dealers	8.5
5	Pizza	276.9

Rank		References (Millions)
9	Plumbing Contractors	223.3
96	Plumbing Fixtures & Supplies New & Non Spec	21.2
246	Police Departments	6.2
234	Post Offices	6.6
78	Printers	25.4
246	Pumps Dealers	6.2
190	Radio Stations & Broadcasting Co.	8.5
36	Real Estate	52.8
297	Real Estate Appraisers	4.5
260	Records Phonograph (CD's, Tapes)	5.7
242	Recreational Vehicles Dealers	6.3
190	Recycling Centers	8.5
216	Refrigerators & Freezers Dealers	7.3
278	Refrigerators & Freezers Service & Repair	4.9
49	Rental Service Stores & Yards	43.7
211	Resorts	7.4
190	Restaurant Equipment & Supplies	8.5
1	Restaurants-Fast Food, Other & Non Specific	1192.1
146	Retirement & Life Care Comm & Homes	12.0
30	Roofing Contractors	60.1
96	Rubbish & Garbage Removal	21.2
159	Sand & Gravel	10.6
41	Schools Academic Colleges & Univer	48.8
223	Schools Academic Pre School & Kinder	7.1
29	Schools Academic Secondary & Elem	60.4
228	Schools Business & Vocational	7.0
295	Senior Citizens' Service Organizations	4.6
178	Septic Tanks & Systems Cleaning	9.1
200	Septic Tanks & Systems Contractors & lers	8.0
69	Service Stations Gasoline & Oil	29.6
284	Shoe Repairing	4.8
117	Shoes Retail	16.9
174	Shopping Centers	9.4
284	Siding Contractors	4.8
242	Siding Materials	6.3
153	Signs	11.3
284	Skating Rinks	4.8
108	Social Service Organizations	19.0
48	Sporting Goods Retail	44.6
291	Sprinklers Garden & Lawn	4.6
267	Steel Non Specific	5.4
269	Stereophonic & High Fi Equip Dealers	5.3

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		References
Rank		(Millions)
80	Storage Household & Commercial	24.8
184	Surveyors Land	8.7
142	Swimming Pool Contrs, Dealers, & Designers	12.7
136	Swimming Pool Equip & Supplies	13.6
169	Swimming Pool Service & Repair	9.8
211	Tailors	7.5
154	Tanning Salons	11.3
216	Tattooing	7.4
251	Taverns	6.1
93	Tax Return Preparation	21.8
64	Taxicabs	34.7
90	Telephone Companies	22.2
61	Television Cable, CATV, & Satellite	35.9
188	Television & Radio Dealers	8.6
98	Television & Radio Service & Repair	21.0
251	Television Stations & Broadcasting Co.	6.0
242	Tents Renting	6.3
20	Theaters	96.6
184	Thrift Shops	8.8
138	Tile Ceramic Contractors & Dealers	13.3
16	Tire Dealers	129.1
262	Title Companies	5.5
297	Tools Renting	4.4
178	Tools Other	9.2
63	Towing Automotive	35.5
147	Toys Retail	11.8
190	Tractor Dealers	8.5
203	Tractor Equipment & Parts	7.9
119	Transmissions Automobile	16.0
105	Travel Agencies & Bureaus	20.1
62	Tree Service	35.6
234	Trophies	6.6
142	Truck Equipment & Parts	12.7
115	Truck Renting & Leasing	17.0
147	Trucking Non Specific	11.8
284	Tutoring	4.8
134	Upholsterers	13.7
262	Upholstery Fabrics Retail	5.6
295	Utilities Undgrnd Cable, Pipe & Wire Local Service	4.5
163	Vacuum Cleaners Household Dealers	10.3
211	Vacuum Cleaners Service & Repair	7.5
297	Venetian Blinds Dealers	4.5

		References
Rank		(Millions)
13	Veterinarians	169.4
251	Video Games Dealers	6.1
88	Video Tapes & Discs Rent & Lease (Video Store Non Specific)	23.1
231	Warehouses Merchandise (BJ'S etc)	6.7
291	Water Companies Utility	4.7
278	Water Heaters Dealers	4.9
269	Water Well Drilling & Service	5.3
241	Wedding Supplies & Services	6.4
184	Welding	8.7
234	Welding Equipment & Supplies	6.6
234	Window Cleaning	6.6
82	Windows	24.5
297	Women's Apparel Retail	4.5