

# Yellow Pages Association™ Staff

## YELLOW PAGES ASSOCIATION™

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### ACCOUNT CERTIFICATION

Mary Pankowski ..... 248 244-6212

### ACCOUNTS PAYABLE

Vivian Kuok ..... 908 286-2399

### ACCOUNTS RECEIVABLE

Billing for Forms, Publications, Diskettes,  
Rates and Data™, Coverage and Price Catalog - Shipping Charges  
Charles Tummino ..... 908 286-5882

### ADVERTISING OPPORTUNITIES

Cindi Aldrich ..... 248-244-0741

### ADVERTISING SPECIFICATIONS UPDATES

Leslie Pravic ..... 248 244-0737

### BILLING LIST UPDATES

Leslie Pravic ..... 248-244-0737

### BOGUS YELLOW PAGES

Kacy Hayner ..... 908 286-2389

### BUY YELLOW.COM

Kacy Hayner ..... 908 286-2389

### CMR CERTIFICATION PROGRAM

Cindi Aldrich ..... 248-244-0741

### COMMITTEES

#### Communications/PR

Stephanie Hobbs ..... 908 286-2392

#### CO-OP™ Advertising

Val Onyski ..... 248 244-0731

#### Distribution

Val Onyski ..... 248 244-0731

#### ELITE™ E-Billing Steering Committee

Cheryl Spagnuolo ..... 248 244-0724

#### Graphics

Cheryl Spagnuolo ..... 248 244-0724

#### Marketing

Stephanie Hobbs ..... 908 286-2392

#### National Sales

Stephanie Hobbs ..... 908 286-2392

#### Order Processing

Cheryl Spagnuolo ..... 248 244-0724

#### Public Policy

Amy Perlik Healy ..... 908 286-2390

### COMMUNICATIONS

Stephanie Hobbs ..... 908 286-2392

# Yellow Pages Association™ Staff

## CONFERENCE & EXHIBITION

Stephanie Hobbs ..... 908 286-2392

### Exhibition Sales

Cindi Aldrich ..... 248 244-0741

### Sponsorship Sales

Cindi Aldrich ..... 248 244-0741

## CONTACT LIST UPDATES

Leslie Pravic ..... 248 244-0737

## CO-OP™ PROGRAMS

Val Onyski ..... 248-244-0731

Judy Tepel ..... 248 244-6208

### Diskettes

Judy Tepel ..... 248 244-6208

### CO-OP™ Handbook Database

Val Onyski ..... 248 244-0731

Judy Tepel ..... 248 244-6208

## COVERAGE PUBLICATION QUESTIONS

Barb Parrott ..... 248 244-0732

## DIRECTORY CODE NUMBER ASSIGNMENT

Barb Parrott ..... 248 244-0732

## ELINC SYSTEM & SERVICES

Sharon Grider ..... 248 244-0745

## ELITE™ ORDER & GRAPHICS TRANSMISSION SYSTEM

Cheryl Spagnuolo ..... 248 244-0724

## ELITE™ SYSTEM SUPPORT

Ed Halasz ..... 248 244-6201

## ELITE™ TESTING

Ed Halasz ..... 248 244-6201

## FACTS & MEDIA GUIDE

Larry Small ..... 303 690-0557

## FLASH NEWSLETTER

Shannon Storm ..... 412 269-0663 x 3000

## HUMAN RESOURCES

Lori Ross Melton ..... 248 244-6237

## INDUSTRY EXCELLENCE AWARDS

Judy Tepel ..... 248 244-6208

## INDUSTRY GUIDE INFORMATION/ADVERTISING & SALES

Terri Stabnick ..... 248 244-0743

Cindi Aldrich ..... 248 244-0741

## INDUSTRY USAGE STUDY

Larry Small ..... 303 690-0557

## INTELLECTUAL PROPERTY & COPYRIGHT TRAINING PROGRAM

Amy Perlik Healy ..... 908 286-2390

## INTERACTIVE ROUNDTABLE

Crystal Farrell ..... 412 269-9371

Nancy Augustine ..... 412 269-3620

Natalie Wuchenich ..... 412 269-0925

## MAP PROGRAM

Natalie Wuchenich ..... 412 269-0925

Crystal Farrell ..... 412 269-9371

Nancy Augustine ..... 412 269-3620

## MARKETING

Stephanie Hobbs ..... 908 286-2392

## MEMBERSHIP (YPA)

**Applications, Membership Dues, CMR/Publisher Codes,  
Roster Updates, Non-Member Agreements, etc.**

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## MEMBERSHIP (NATIONAL MARKETING DIVISION)

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## NATIONAL ORDER PROCESSING PROCEDURAL QUESTIONS

Cheryl Spagnuolo ..... 248 244-0724

Rachel Grimm ..... 248 244-0711

## ON-LINE WORKSHOPS

Rachel Grimm ..... 248 244-0711

## PAYS DATABASE & PORTAL

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Crystal Farrell ..... 412 269-9371

Mike Thomas ..... 412-269-9461

Nancy Augustine ..... 412 269-3620

## PRIORITY GOLD PROGRAM

Donna Newlun ..... 303 489-6319

## PUBLIC POLICY/GOVERNMENT AFFAIRS

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## PUBLIC RELATIONS

Stephanie Hobbs ..... 908 286-2392

## RATES & DATA™

Barb Parrott ..... 248 244-0732

**Rates & Data™ Fax Number** ..... 248 244-0700

### Custom Reports

Barb Parrott ..... 248 244-0732

### Printer Bills

Leslie Pravic ..... 248 244-0737

### Special Pricing

Barb Parrott ..... 248 244-0732

### Subscriptions

Sharon Grider ..... 248-244-0745

### CD Orders and Changes to Orders; Assistance in

### Using Rates & Data™ CDs

Barb Parrott ..... 248 244-0732

### Transmission System Questions

Barb Parrott ..... 248 244-0732

## RESEARCH/STATISTICS (YPA)

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## RESEARCH & SALES SUPPORT (NATIONAL MARKETING DIVISION)

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Crystal Farrell ..... 412 269-9371

Nancy Augustine ..... 412 269-3620

## SALES ORDERS

Mary Pankowski ..... 248 244-6212

**Fax Orders to** ..... 248 244-0700

## STANDARDIZATION OF ITEM CODES

Barb Parrott ..... 248 244-0732

## TELECOMMUNICATIONS LIAISON

### Clecs, Number Portability, White Pages Issues

Kathy Roush ..... 248 244-0759

## TELEPHONE DIRECTORY PRICE CATALOG

Mary Pankowski ..... 248 244-6212

## TRADEMARK LIAISON-Yellow Pages Association™ Products and Services

Kacy Hayner ..... 908 286-2389

## TRAINING CLASSES

Rachel Grimm ..... 248 244-0711

## VAN - (SEE ELITE™ ORDER AND GRAPHICS TRANSMISSION SYSTEM)

## WEB ADVERTISING OPPORTUNITIES

Cindi Aldrich ..... 248 244-0741

## WHITE PAGES INFORMATION MANUAL UPDATES

Leslie Pravic ..... 248 244-0737

## YELLOW PAGES ASSOCIATION™ WEB SITE

Stephanie Hobbs ..... 908 286-2392

### GENERAL INQUIRIES

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## YPA IRIS ONLINE™

### User Id's & Passwords

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